



Research Article

## Adoption of recommended package of practices of sweet orange growers

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**ARTICLE CHRONICLE :**

**Received:**

18.02.2013;

**Revised :**

09.04.2013;

**Accepted:**

06.05.2013

**SUMMARY :** This study was carried out in Aurangabad district of Marathwada region of Maharashtra during 2011 in two selected blocks. This study aims to assess knowledge and adoption level of sweet orange growers about recommended sweet orange recommended package of practices. 120 farmers were randomly selected to collect the primary data. The collected data were analyzed with the help of suitable statistical techniques to draw appropriate conclusions. The findings of this study reveal that the majority (63.33 %) of the respondents were having medium overall level of knowledge regarding recommended package of practices of sweet orange. 64.17 per cent of the respondents had medium extent of adoption regarding recommended package of practices of sweet orange. Variables were like farming experience, extension contacts, market orientation, size of orchards, experience in sweet orange cultivation, knowledge and adoption.

**How to cite this article :** Bhandare, C.N., Kamble, V.B. and Sidam, V.N. (2013). Adoption of recommended package of practices of sweet orange growers. *Agric. Update*, 8(1&2): 265-270.

**KEY WORDS:**

Adoption, Practices,  
Sweet orange

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